10/01/12

Flight Dates 10/02/12-10/08/12

00:15:00 Order Sep

Estimate # 1905 Product

OBAMA FOR AMERICA Alt Order # 06359225 260892 Contract / Revision

Cash Billing Type Original Date / Revision Agency Com 15% **GENERAL** Order Type 10/05/12

EOM/EOC Billing Cycle Advertiser Pol/Pres/D/Barack Obama

3050 K Street NW Billing Calendar BROADCAST New till 02/05/09 Suite 100 Demographic A35+

Washington, DC 20007 Agency GMMB CAND Rev Codes AGY POL

Buying Contact Product Codes PL-Presidential-Democrat Sales Office PHI

P-2 Sales Region NAT **Priority** 3050 K Street NW Advertiser Ref

Agency Ref Suite 100 Washington, DC 20007

Start Date

\$63,282.50

Billing Contact

Primary Account Executive Kristen Waskie

Order%

34

Account Executive

Totals

Kristen Waskie 100% Order Share 100% Market Value 74450

End Date

Competing Station % of Order Amount % 0 CABLE % 0 WESH % 0 WFTV % 0 **WKCF**

0 % WOFL **WOPX** % 0 **WRBW** % 0 % 0 WRDQ

Billing Plan Order Totals Net Amount Gross Amount Rating Start Date End Date # Spots Month # of Spots Net Amount Gross Amount \$63,282.50 \$74,450.00 0.00 10/01/12 10/08/12 34 October 2012 34 \$63,282.50 \$74,450.00 0.00 \$74,450.00

										Tota	<u>is</u>
Ln Ch St	art End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 10/	03/12 10/08/12	Morn News at 6a Morn News at 6a	СМ	6-7a	M-WTF	:30	2	\$600.00 P-2	0.00 NM	2	\$1,200.00
<u>Start Da</u> Week: 10/02/1		<u>Weekdays</u> M-WTF	Spots/Week 2	<u>Rate</u> \$600.00	Rating 0.00						
E 2 WKMG 10/	03/12 10/08/12	CBS This Morning The Early Show	CM	7-9a	M-WTF	:30	2	\$450.00 P-2	0.00 NM	2	\$900.00
<u>Start Da</u> Week: 10/02/1		<u>Weekdays</u> M-WTF	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
E 3 WKMG 10/	06/12 10/06/12	5-7a Sat News Sat 5-7a News	CM	5-7a	1-	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
<u>Start Da</u> Week: 10/01/1:		Weekdays	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 4 WKMG 10/	07/12 10/07/12	CBS Sunday Morr CBS Sunday Morr		9-1030a	1	:30	1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
Start Da	<u>ite</u> <u>End Date</u>	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						





Contract / Revision

260892

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 10/01/12/ 10/05/12

<u>Order Sep</u> 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1905

										Tota	als
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
E 4 WKMG 1	10/07/12	2 10/07/12	CBS Sunday Mor CBS Sunday Mor	-	9-1030a	1	:30 1	\$1,400.00 P-2	0.00 NM	1	\$1,400.00
<u>Start</u> Week: 10/01	1/12	End Date 10/07/12	Weekdays 1		<u>Rate</u> \$1,400.00	Rating 0.00					
E 5 WKMG 1	10/03/12	2 10/08/12	11-12p Price Is R Price Is Right	ight CM	11a-12p	M-WTF	:30 5	5 \$1,200.00 P-2	0.00 NM	5	\$6,000.00
<u>Start</u> Week: 10/02		End Date 10/08/12	<u>Weekdays</u> M-WTF	Spots/Week 5	<u>Rate</u> \$1,200.00	Rating 0.00					
E 6 WKMG	10/03/12	2 10/05/12	Local 6 News 12- Local 6 News 12-		12-1230p	WTF	:30 4	\$850.00 P-2	0.00 NM	4	\$3,400.00
<u>Start</u> Week: 10/01		End Date 10/07/12	<u>Weekdays</u> wTF	Spots/Week 4	<u>Rate</u> \$850.00	Rating 0.00					
E 7 WKMG	10/08/12	2 10/08/12	Local 6 News 12- Local 6 News 12-		12-1230p	1	:30 1	\$900.00 P-2	0.00 NM	1	\$900.00
<u>Start</u> Week: 10/08		End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00					
E 8 WKMG	10/07/1	2 10/07/12	1030-1130a Face Face The Nation	NatiorCM	1030-1130a	1	:30 1	I \$1,800.00 P-2	0.00 NM	1	\$1,800.00
<u>Start</u> Week: 10/0	<u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00					
E 9 WKMG	10/03/1:	2 10/08/12	530-6p The Inside Insider	er CM	530p-6p	M-WTF	:30 2	2 \$650.00 P-2	0.00 NM	2	\$1,300.00
<u>Start</u> Week: 10/02	<u>Date</u> 2/12	End Date 10/08/12	<u>Weekdays</u> M-WTF	Spots/Week 2		Rating 0.00					
E 10 WKMG	10/03/1:	2 10/08/12	News at 6p News at 6p	СМ	6-630p	M-WTF	:30 2	2 \$1,000.00 P-2	0.00 NM	2	\$2,000.00
<u>Start</u> Week: 10/02	<u>Date</u> 2/12	End Date 10/08/12	<u>Weekdays</u> M-WTF	Spots/Week 2	<u>Rate</u> \$1,000.00	Rating 0.00					
E 11 WKMG	10/08/1:	2 10/08/12	Mon Prime 9p 2 Broke Girls	СМ	9-930p	1	:30	1\$13,000.00 P-2	0.00 NM	1	\$13,000.00
<u>Start</u> Week: 10/08	: <u>Date</u> 8/12	End Date 10/14/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$13,000.00	Rating 0.00					
E 12 WKMG	10/03/1	2 10/03/12	Wed Prime 8p Survivor	CM	8-9p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Start</u> Week: 10/0	: <u>Date</u> 1/12	End Date 10/07/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$9,000.00	Rating 0.00					
E 13 WKMG	10/04/1	2 10/04/12	Thu Prime 9p Person of Interes	CM t	9-10p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Start</u> Week: 10/0	<u>Date</u> 1/12	End Date 10/07/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$9,000.00	Rating 0.00					
E 14 WKMG	10/03/1	2 10/08/12	M-F 11p News M-F 11p News	СМ	11-1135p	M-WTF	:30	2 \$1,700.00P-2	0.00 NM	2	\$3,400.00
<u>Start</u> Week: 10/0	<u>t Date</u> 2/12	End Date 10/08/12	<u>Weekdays</u> M-WTF	Spots/Week 2	<u>Rate</u> \$1,700.00	Rating 0.00					
E15 WKMG	10/08/1	2 10/06/12	College Football College FB Toda	Today CM y	3-330p	1-	:30	1 \$600.00 LUI	R 0.00 NM	1	\$600.00
<u>Start</u> Week: 10/0	<u>t Date</u> 1/12	End Date 10/07/12	Weekdays 1-	Spots/Week	<u>Rate</u> \$600.00	Rating 0.00					
E 16 WKMG			NFL TODAY NFL TODAY	СМ	various	1	:30	1 \$3,000.00 P-2	0.00 NM	1	\$3,000.00
Start	t Date	End Date	Weekdays	Spots/Week	Rate	Rating					





260892

Flight Dates 10/02/12-10/08/12

Hiatus Dates

Original Date / Revision 10/01/12/ 10/05/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA Estimate # 1905

						_				5. 7	Tota	
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 16 WKMG	10/07/1	2 10/07/12	NFL TODAY	CM	various	1	. :30	1	\$3,000.00 P-2	0.00 NM	1	\$3,000.00
			NFL TODAY									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 10	/01/12	10/07/12	1		\$3,000.00	0.00	·					
E 17 WKMG	10/06/1	2 10/06/12	NCAA Football 12		1130p-3p	S-	- :30	1	\$850.00 LUR	0.00 NM	1	\$850.00
			Navy at Air Force									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/07/12	S-	1	\$850.00	0.00	-00		A7 000 00 D 0	0.00 NM	1	\$7,000.00
E 18 WKMG	10/06/1	2 10/06/12	NCAA Football 3p		various	1-	- :30	1	\$7,000.00 P-2	U.OU INIVI	'	\$7,000.00
			NCAA 3pm Game		(3:30 PM-7:0	_ :						
	art Date	End Date 10/07/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$7,000.00	Rating 0.00						
Week: 10			Lcl 6 Sports Acce		7-8p	1-	- :30	1	\$600.00 LUR	0.00 NM	2	\$600.00
E 19 MAKING	10/00/1	2 10/00/12	Local 6 Sports Acce		7-op	_	.00	•	ψοσο.σο μογι	0.00 1	_	*
C+·	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10		10/07/12	1-	1	\$600.00	0.00					ŀ	
	Date Ra		escription .	Star	/End Time		<u>Weekdays</u>	<u>Le</u>		Rtg Type		
1 VKMC	3 10/01/12	2-10/07/12 Lo	ol 6 Sports Access	7-8p	•		Sa-	-	:30 (\$600.00)	0.00 <i>NM</i>		
Se	e MG 19.	2,19.3										
2 VKMC	3 10/01/12	2-10/07/12 Le	cl 6 Sports Access	7-8p	ļ		Sa-	-	:30 \$300.00	0.00 NM		
	G for 19.1											
-	4-1 per T	-							-20 #200.00	0.00 NM		
			cl 6 Sports Access	7-8p	1		Sa	-	:30 \$300.00	U.UU INIVI		
~	G for 19.1											
-	4-1 per T		NEL Comment	CM			1 :30	1	\$4,150.00 LUR	0.00 NM	1	\$4,150.00
E 20 WKMG	3 10/07/1	2 10/07/12	NFL Game 1 NFL Game 1	CIVI	various (1:00 PM-4:0	-	1 .50	'	\$4,100.00 LON	0.00 14181	'	ψ,100.00
C+	and Dada	End Data		Spots/Week	•	Rating						
<u>Sta</u> Week: 10	art Date	End Date 10/07/12	<u>Weekdays</u> 1		\$4,150.00	0.00						
E 21 WKMG				CM	various		1. :30	1	\$4,750.00 LUR	0.00 NM	1	\$4,750.00
EZI WKIVIC	9 10/0//1	2 10/07/12	NFL Game 2	OW	(4:00 PM-7:0	•		•	÷ (). = =. = = = = = .			•
St.	art Date	End Date	Weekdays	Spots/Week	•	Rating						
Week: 10		10/07/12	1		\$4,750.00	0.00)	
										Totals	34 \$	74,450.00



WKMG

Flight Dates 10/30/12-11/06/12

00:15:00 Order Sep

Product

1897 Estimate #

Original Date / Revision

Contract / Revision

OBAMA FOR AMERICA SKED-C

06397935

15% Agency Com

Cash

10/26/12 10/30/12

263141

Billing Contact

GENERAL

Advertiser Pol/Pres/D/Barack Obama

3050 K Street NW

EOM/EOC Billing Cycle

New till 02/05/09

Washington, DC 20007

Billing Calendar BROADCAST

Agency GMMB

Suite 100

Demographic A35+

Rev Codes

Alt Order #

Billing Type

Order Type

AGY POL

CAND

Buying Contact

Sales Office PHI

Product Codes PL-Presidential-Democrat

3050 K Street NW

Sales Region NAT

Agency Ref

Priority P-2

Advertiser Ref

Suite 100 Washington, DC 20007

Primary Account Executive

Kristen Waskie

Account Executive Order% Start Date End Date Kristen Waskie 100%

Order Share 100% Market Value 103900

Competing Station	% of Order	Amount
CABLE	%	0
WESH	%	0
WFTV	%	0
WKCF	%	0
WOFL	%	0
WOPX	%	0
WRBW	%	0
WRDQ	%	0

Billing Plan **Order Totals** # Spots **Net Amount Gross Amount Net Amount Gross Amount** Rating Start Date End Date Month # of Spots \$88,315.00 \$103,900.00 56 0.00 10/29/12 11/06/12 \$88,315.00 \$103,900.00 November 2012 56 0.00 56 \$88,315,00 \$103,900.00 Totals

										Tota	s
Ln Ch Stai	t End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WKMG 10/31	/12 11/05/12	Morn News at 5a Morn News at 5a	СМ	5-530a	M-WTF	:30	4	\$450.00 P-2	0.00 NM	4	\$1,800.00
Start Date Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> M-WTF	Spots/Week 4	<u>Rate</u> \$450.00	Rating 0.00						
E 2 WKMG 11/06		Morn News at 5a Morn News at 5a	СМ	5-530a	-1	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
<u>Start Date</u> Week: 11/05/12	End Date 11/11/12	<u>Weekdaγs</u> -1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 3 WKMG 10/3	/12 11/05/12	Morn News at 530 Morn News at 530		530-6a	M-WTF	:30	4	\$700.00 P-2	0.00 NM	4	\$2,800.00
<u>Start Date</u> Week: 10/30/12	End Date 11/05/12	<u>Weekdaγs</u> M-WTF	Spots/Week 4	<u>Rate</u> \$700.00	Rating 0.00		**************************************				
E 4 WKMG 11/0	5/12 11/06/12	Morn News at 530 Morn News at 530		530-6a	-1	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						



263141

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA SKEEstimate # 1897

Advertiser			ack Oballia <u>i</u>								Tota	als_
Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	ime Days	Len Spot	ts R	ate Pri	Rtg Type	Spots	Amount
E 4 WKMG	11/06/12	2 11/06/12	Morn News at 530	a CM	530 - 6a	-1	:30	1 \$70	0.00 P-2	0.00 NM	1	\$700.00
			Morn News at 530		D	D-15						
<u>Start</u> Week: 11/0	<u>Date</u>	End Date 11/11/12	<u>Weekdays</u> -1	Spots/Week 1	<u>Rate</u> \$700.00	Rating 0.00						
E 5 WKMG			Morn News at 6a	CM	6-7a	M-WTF	:30	2 \$80	0.00 P-2	0.00 NM	2	\$1,600.00
_ • • • • • • • • • • • • • • • • • • •			Morn News at 6a									
	<u>Date</u>	End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 10/3		11/05/12	M-WTF	CM	\$800.00 7-9a	0.00 M-WTF	:30	3 \$70	0.00 P-2	0.00 NM	3	\$2,100.00
E 6 WKMG	10/31/12	2 11/05/12	CBS This Morning The Early Show	Civi	1-3a	PI WII	.00	υ ψι τ		0,00		** ,
Star	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3	30/12	11/05/12	M-WTF	3	\$700.00	0.00				0.00.101		e700.00
E 7 WKMG	11/06/12	2 11/06/12	CBS This Morning) CM	7-9 a	-1	:30	1 \$70	00.00 P-2	0.00 NM	1	\$700.00
Star	t Date	End Date	The Early Show Weekdays	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	-1	1	\$700.00	0.00						
E 8 WKMG	11/03/12	2 11/03/12	5-7a Sat News	CM	5-7a	1-	:30	1 \$20	00.00 P-2	0.00 NM	1	\$200.00
			Sat 5-7a News	0 (000)	Dete	Datina						
<u>Star</u> Week: 10/2	t Date	<u>End Date</u> 11/04/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$200.00	Rating 0.00						
E 9 WKMG			CBS Sunday Mor	ning CM	9-1030a	1	:30	1 \$1,8	00.00 P-2	0.00 NM	1	\$1,800.00
_ •			CBS Sunday Mor	-								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	•	Rating 0.00					:	
Week: 10/2 E 10 WKMG		11/04/12	9-10a Rachael Ra	nv CM	\$1,800.00 9-10a	M-WTF	:30	5 \$6	00.00 P-2	0.00 NM	5	\$3,000.00
E 10 VVKIVIG	10/3 // 1	2 (1/05/12	Rachael Ray	ay Olin	0 100	,,,						
<u>Star</u>	<u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 10/3		11/05/12	M-WTF	5		0.00	:30	1 \$6	00.00 P-2	0.00 NM	1	\$600.00
E 11 WKMG	11/06/1	2 11/06/12	9-10a Rachael Ra Rachael Ray	ay CM	9-10a	-1	.30	1 400	30.001 -2	0.00 14184		φοσισσ
Star	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 11/0		11/11/12	-1	1	\$600.00	0.00						64 COO OO
E 12 WKMG	10/31/1	2 11/05/12	10-11a Let's Mak		10-11a	M-WTF	:30	2 \$8	00.00 P-2	0.00 NM	2	\$1,600.00
Ctar	t Data	End Date	Let's Make a Dea Weekdays	u Spots/We <u>ek</u>	Rate	Rating						
<u>اعد</u> Week: 10/3	<u>rt Date</u> 30/12	11/05/12	M-WTF	2		0.00]	
E 13 WKMG	10/31/1	2 11/02/12	11-12p Price Is R	ight CM	11a-12p	WTF	:30	3 \$1,5	00.00 P-2	0.00 NM	3	\$4,500.00
			Price Is Right			Datina						
<u>Star</u> Week: 10/2	rt Date	End Date 11/04/12	<u>Weekdays</u> WTF	Spots/Week	Rate \$1,500.00	Rating 0.00						
			11-12p Price Is R		11a-12p	-1	:30	1 \$2,0	00.00 P-2	0.00 NM	1	\$2,000.00
_,,,,,,,,,			Price Is Right									
	rt Date	End Date	<u>Wee</u> kda <u>ys</u> -1	Spots/Week	<u>Rate</u> \$2,000.00	Rating 0.00						
Week: 11/9		11/11/12	2-3p The Talk	CM	2-3p	M-WTF	:30	3 \$6	00.00 P-2	2 0.00 NM	3	\$1,800.00
E 15 WINING	10/31/1	2 11/05/12	The Talk	0	2 00							
<u>Sta</u>	rt <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	_	Rating						
Week: 10/		11/05/12	M-WTF	3	<u> </u>	0.00	:30	1 \$1.9	00.00 P-2	2 0.00 NM	1	\$1,800.00
E 16 WKMG	11/04/1	2 11/04/12	1030-1130a Face Face The Nation		1030-1130a	1T	.50	ι φι _ι ο		2.00 1419	1	¥ .,2 = =.= 0
Sta	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
<u> Jia</u>					<u></u>							

Print Date: 11/05/12 Page 3 of 4



263141

Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/30/12

Order Sep 00:15:00

Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA SKEEstimate # 1897

							Tota	ıls
Ln Ch Start End	Inventory Code Break	Start/End Tir	ne Days	Len Spot	s Rate Pri	Rtg Type S	C (************************************	Amount
E 16 WKMG 11/04/12 11/04/12	1030-1130a Face NatiorCM Face The Nation	1030-1130a	1	:30	1 \$1,800.00 P-2	0.00 NM	1	\$1,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		\$1,800.00	Rating 0.00			4 22 4/14		40.000.00
E 17 WKMG 10/31/12 11/02/12	Insider	530p-6p	WTF	:30	4 \$650.00 P-2	0.00 NM	4	\$2,600.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week		Rating 0.00					
E 18 WKMG 11/05/12 11/05/12	530-6p The Insider CM Insider	530p-6p	1	:30	1 \$900.00 P-2	0.00 NM	1	\$900.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	\$900.00	Rating 0.00				_	*****
E19 WKMG 10/31/12 11/05/12	News at 6p	6-630p	M-WTF	:30	2 \$1,400.00 P-2	0.00 NM	2	\$2,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week M-WTF 2	<u>Rate</u> \$1,400.00	Rating 0.00					
E 20 WKMG 10/31/12 11/05/12	M-F 7:30-8p Inside Ed CM Inside Edition	730-8p	M-WTF	:30	4 \$1,700.00 P-2	0.00 NM	4	\$6,800.00
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12	Weekdays Spots/Week	\$1,700.00	Rating 0.00					
E 21 WKMG 11/05/12 11/05/12	Mike and Molly	930-10p	1	:30	1\$18,000.00 P-2	0.00 NM	1	\$18,000.00
<u>Start Date</u> <u>End Date</u> Week: 11/05/12 11/11/12	Weekdays Spots/Week	<u>Rate</u> \$18,000.00	Rating 0.00					
E 22 WKMG 10/30/12 10/30/12	Tue Prime 9p CM NCIS:LA	9-10p	-1	:30	1\$11,000.00 P-2	0.00 NM	1	\$11,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12		\$11,000.00	Rating 0.00					
1 VKMG 10/29/12-11/04/12 7		<u>rt/End Time</u> Op	_	<u>/eekdays</u> T		Rtg Type 0.00 NM		
See MG 22.2 2 VKMG 11/01/12-11/01/12 T	hu Prime 10p 10-	11p	_	Th	:30\$11,000.00	0.00 NM		
								4 ***
E 23 WKMG 10/31/12 10/31/12	CSI	10-11p	1	:30	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>(</u>	Rating 0.00					
E 24 WKMG 11/02/12 11/02/12	Fri Prime 10p CM Blue Bloods	10-11p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Weel	<u>Rate</u> I \$9,000.00	Rating 0.00					
E 25 WKMG 11/04/12 11/04/12		9-10p	1	:30	1 \$9,000.00 P-2	0.00 NM	1	\$9,000.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Weel	<u>Rate</u> 1 \$9,000.00	Rating 0.00					
E 26 WKMG 10/31/12 11/02/12		11-1135p	WTF	:30	3 \$1,700.00 P-2	0.00 NM	3	\$5,100.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Weel	<u>Rate</u> 3 \$1,700.00	Rating 0.00		The Real Property of the Control of			
E 27 WKMG 11/03/12 11/03/12	Sat 1135p-1205a CM Inside Edition Wknd	1135p-1205a	a1-	:30	1 \$450.00 P-2	0.00 NM	1	\$450.00

Print Date: 11/05/12

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Flight Dates 10/30/12-11/06/12

Hiatus Dates

Original Date / Revision 10/26/12/ 10/30/12

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Advertiser Pol/Pres/D/Barack Obama Product OBAMA FOR AMERICA SKEEstimate # 1897

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Ln Ch Stai	rt End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E 27 WKMG 11/03	3/12 11/03/12	Sat 1135p-1205a Inside Edition Wk	CM nd	1135p-1205a	1-	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
<u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00						
E 28 WKMG 11/03	3/12 11/03/12	Sat 1205-105a Extra Wknd	СМ	1205-105a	1-	:30	1	\$350.00 P-2	0.00 NM	1	\$350.00
<u>Start Date</u> Week: 10/29/12		<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$350.00	Rating 0.00						
E 29 WKMG 11/04	4/12 11/04/12	Sun 1135p-1235a Cold Case	ı CM	1135p-1235a	1	:30	1	\$450.00 P-2	0.00 NM	1	\$450.00
<u>Start Date</u> Week: 10/29/12		Weekdays 1	Spots/Week 1	<u>Rate</u> \$450.00	Rating 0.00					i	
					2000 401000				Totals	56\$10	3,900.00